

Time for a Face-Lift

A new facade transforms a 1920s home into a present-day palace BY KATE ASHFORD

IN REAL ESTATE, LOCATION IS EVERYTHING. So when an outdated 1920s house in their desirable Charlotte, N.C. neighborhood posted a 70x SALE sign three years ago, the owners of a condo down the street scrambled for their checkbooks—and the help of Craig Cox, the architect who lived next door. The property was in a good school district and walking distance from a public park. Unfortunately, it also featured window air conditioners, aluminum siding and a screened-in porch that had seen

Extreme makeover A shed roof (\$10,700) over the dormer windows helps to balance the house's proportions, while a new entrymay (\$3,100) with substantial-looking plywood columns (\$3,300) gives the front a more majestic look. Synthetic HardleiPank siding (\$3,400) mimics the look of wood but holds up better to the elements, while giving the house a cottage feel. Cedar shake siding (\$3,400) on the dormer lends additional depth to the roof.



Let the sunshine in After two central air systems were installed to cool the house (s14,800,) the outdated window awnings that had provided shade could be removed. The owners then replaced all the windows with casement windows (\$22,200,) using 66-inch ones in the front to let far more light into the first floor.

THE NUMBERS

\$320K

\$290K

MARKET VALUE TODAY

\$775K

where DID IT GO? Just over a quarter of the renovation costs went to redoing the facade, including the installation of new windows, siding, rooling, columns of the renovation of the renovation of the renovation and front porch. The rest was spent on enlarging the kitchen and master bedroom suite, plus some interior updates. In all the owners added almost 2000 square feet of living space. "It's the most attractive bouse on the street," says area reaftor Jo Ann Doyle. "And the area is very popular—in a couple marea in very popular in a couple marea in very popular in very p

DOS & DON'TS Adding a New Facade

BY DUO DICKINSON

DO give pitch to a roof that is flat. A flat roof is a lot more prone to leak than one that is sloped.

DON'T remove the old roof fram-ing. You'll save about 55,000 by lidding over the existing roof.

DO add character by using color and texture on small elements like dormers and eaves.

DON'T use more than one color on the trim. Use the elements use the elements together.

DO spend money on windows and doors that face the street to maximize curb appeal.

DON'T add front windows in a dif-ferent style; your renovation will look half-finished.

DO ditch window
ACs and install
central air (\$15,000
or \$0), which looks
better and is more
energy-efficient.

DON'T forget to
vent your roof at
the ridge, which
will lower airconditioning costs
by at least 10%.

DON'T leave big windows unpro-tected from the sun. Add a porch, rooflet or extended eaves to prevent glare and sun damage.

Contributing writer Duo Dickinson is an architect in Madison, Conn.

60 November MONEY MAGAZINE@35 1972-2007